

# Call for Summer 2021 SASA 'Inspire' Social Media Campaign Team Leader

SASA is looking for a Team Leader to lead the development of the second iteration of our 'Inspire' Social Media Campaign over Summer 2021!

## **Position Description:**

This is a volunteer (unpaid) position to manage a team of interns and volunteers to research, write, and create 100 social media posts on different Ancient Studies topics for the 2021 edition of our popular SASA Inspire Social Media Campaign, to be posted over the course of 9/1/2021 - 8/31/2022.

SASA's Inspire Campaign is an annual, year-long social media campaign of posts in several categories of interesting Ancient Studies topics. Categories include Ancient Wisdom, What's That Artifact, Ancient FanFiction, "Modern" Words, Ancient Roots, Deities, Demigods & Demons, and more! These posts are geared toward the general public and contain factually accurate information, presented in an interesting and engaging style, in order to promote the wealth of knowledge in Ancient Studies.

The duration of this position is primarily 5/1/2021 - 9/7/2021, with some meetings required before and after that time period. Expected work hours are 10-15 hours per week. All meetings take place via video call and all work is done remotely.

This position is most well-suited to an advanced PhD Student, Candidate, or Early Career Scholar in an Ancient Studies field who wants to actively pursue public outreach. People with teaching/research experience who are currently not affiliated with a university are also welcome to apply. In addition, like other SASA Team Leaders, the 'Inspire' Social Media Campaign Team Leader will participate in monthly Team Leader Meetings and work in concert with other Teams and their Leaders as necessary.

# Responsibilities:

- Managing the Inspire Campaign Team
- Running weekly Team meetings
- Assigning tasks for volunteers and interns on the Team
- Guiding the Team on how to do proper research, write and edit captivating posts, choose interesting and innovative topics
- Recruiting mentors for interns
- Attending monthly Team Leader meetings

Other duties as assigned

## **Necessary skills:**

- Excellent interpersonal skills
- Ability to work remotely
- Excellent organizational, planning, research, and writing abilities
- Ancient Studies knowledge
- Management experience and professional communications experience, including social media, mass email, website, and video production, are big pluses.

To apply, please send your resume and cover letter to <u>daviddanzig@saveancientstudies.org</u>. Applications will be reviewed on a rolling basis, beginning 3/1/2021. We aim to have this position filled no later than the end of 4/15/2021.

# **About SASA**

SASA is a non-profit organization, tax exempt under IRS code 501(c)(3). SASA's mission is to counter the downward trend in Ancient Studies fields in academia, by (1) uniting graduate students to (2) engage students by guiding the widespread American interest in ancient times toward Ancient Studies, to (3) facilitate ease of access to studying the ancient world, and to (4) support and reimagine scholarship as a lifelong pursuit for those who work as professionals in other areas after receiving their PhDs.

At this time, all positions with SASA are unpaid, including management, volunteers, and interns. Since work for SASA is all done remotely, we take a proactive approach to supporting our volunteers and interns. Our goal is that internships with SASA are mutually beneficial, such that volunteers help work on various SASA projects and gain experience in multiple areas, learn skills, gain knowledge, and build connections with numerous people in Ancient Studies and the nonprofit world. Interns work alongside volunteers with more experience and under the guidance of our Team Leaders and the Director. Our work atmosphere is exploratory and collaborative. We all enjoy the company of people who have varied backgrounds and interests of all ages, and who are passionate in their pursuits.